



Michael Pak Joins WEBTOON Entertainment as Senior Vice President of Strategic Finance

September 10, 2026

WEBTOON Entertainment Inc. (Nasdaq: WBTN) ("WEBTOON Entertainment," "WEBTOON," or "the Company"), a leading global entertainment company and home to some of the world's largest storytelling platforms, today announced the appointment of Michael Pak as Senior Vice President of Strategic Finance.

Pak will lead the Company's newly formed strategic finance group, overseeing investor relations, financial planning & analysis, and corporate finance functions. He will report to David Lee, CFO of WEBTOON Entertainment.

"We are pleased to welcome Michael to our team during an important time of strategic investment and growth for WEBTOON," said Lee. "He brings a unique combination of public company, technology, accounting, and strategic finance experience. As we form our new strategic finance group, his leadership and expertise will be critical in planning for our next phase of growth and clearly communicating our strategy."

"WEBTOON is a one-of-a-kind enterprise where every stakeholder is deeply invested in our mission and woven into our success," said Pak. "I am thrilled to join forces with the talented team and look forward to collaborating and building the momentum that propels our shared vision into WEBTOON's next era."

Pak brings 25 years of financial experience across high-profile public and private technology companies and professional services firms, including leadership roles in accounting, finance, and tax at Google, Everpure, Netskope, and Deloitte. Most recently, Pak served as Chief Accounting Officer and Senior Vice President, Finance at Medable, where he led a global team responsible for accounting, tax, treasury, and broader finance operations.

He holds a B.A. in Foreign Affairs and Accounting and an M.S. in Taxation from the University of Virginia.