



Disney and Webtoon Entertainment Complete Previously Announced Strategic Agreements

January 8, 2026

January 8th, 2026 – The Walt Disney Company (NYSE: DIS) and WEBTOON Entertainment (NASDAQ: WBTN) today announced that Disney and WEBTOON have completed the [previously announced strategic agreements](#), including both the development of an all-new digital comics platform as well as Disney's approximately 2% equity investment in WEBTOON Entertainment.

With the closing of these definitive agreements, WEBTOON and Disney will move forward with plans for WEBTOON to build and operate an all-new digital comics platform that will feature current comic book runs and include decades of past comics from across Disney's portfolio including Marvel, Star Wars, 20th Century Studios, and more alongside select WEBTOON Original stories, as outlined in the Sept. 15, 2025 announcement.

This milestone builds on the successful ongoing effort to bring iconic comics from Disney, Marvel, 20th Century Studios, and Star Wars brands to WEBTOON's mobile vertical-scroll format, following the announcement in August 2025. In addition to reformatted titles, brand-new original webcomic series from these franchises are also in development for WEBTOON's global platform.