WEBTOON Entertainment Brings Webcomics to Life with Video Episodes

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WEBTOON is officially launching short-form videos, expanding the WEBTOON experience from reading to watching, and giving users a new way to fall in love with some of the world's best webcomics

Hit titles like "The Mafia Nanny," "Star Catcher," and "Osora" are among the first "Video Episode" series

LOS ANGELES--(BUSINESS WIRE)--Aug. 18, 2025-- WEBTOON Entertainment Inc. (Nasdaq: WBTN), a leading global entertainment company and home to some of the world's largest storytelling platforms, today announced Video Episodes, a new short-form video feature that brings some of WEBTOON's most exciting series to life on the company's English-language platform. With dynamic motion, immersive sound and music, and real voice acting, Video Episodes let fans choose between reading or watching some of the best stories in the world on WEBTOON. Developed in close collaboration with WEBTOON Creators, Video Episodes immerse audiences in a new form of visual storytelling.

Starting today, a selection of 14 English WEBTOON Originals will each feature 20, five-minute Video Episodes available for free. New Video Episodes will continue to roll out through the rest of 2025, with additional episodes from the 14 launch titles and Video Episodes for new titles.

"Innovating to create new storytelling formats and experiences is part of our DNA at WEBTOON Entertainment," said Yongsoo Kim, Chief Strategy Officer and Head of Global WEBTOON. "We know there's a massive appetite for short-form video among Gen Z. With Video Episodes we're making webcomics watchable, expanding how fans can enjoy WEBTOON series with a feature that can deepen engagement, help Creators reach more users, and deliver a new medium for amazing stories."

"The creative team's passion and dedication for this innovative project and their eagerness to involve my feedback made this an amazing experience," said Jessica Ramsden, Creator of *Star Catcher*. "I loved choosing the voice actors and watching their personalities bring my series to life. I cannot wait for my audience to experience this new video version of *Star Catcher*!"

The full list of WEBTOON Original series launching with Video Episodes includes:

- *Angel of Death*
- *Do You Like Tomboys?*
- *Down to Earth*
- *Jackson's Diary*
- *Love 4 a Walk*
- *Morgana and Oz*
- *Osora*
- *Red Spine*
- *SHIRAI*
- *Star Catcher*
- *Suitor Armor*
- *The D!ckheads*
- *The Mafia Nanny*
- *Vampire Family*

To check out new Video Episodes, download the WEBTOON app on Google or iOS.

About WEBTOON Entertainment
WEBTOON Entertainment is a leading global entertainment company and home to some of the world's largest storytelling platforms. As the global leader and pioneer of the mobile webcomic format, WEBTOON Entertainment has transformed comics and visual storytelling for fans and creators.

With its CANVAS UGC platform empowering anyone to become a creator, and a growing roster of superstar WEBTOON Originals creators and series, WEBTOON Entertainment's passionate fandoms are the new face of pop culture. WEBTOON Entertainment adaptations are available on Netflix, Prime Video, Crunchyroll, and other screens around the world, and the company's content partners include Discord, HYBE, and DC Comics, among many others.

With approximately 155 million monthly active users, WEBTOON Entertainment's IP & Creator Ecosystem of aligned brands and platforms include WEBTOON, Wattpad--the world's leading webnovel platform-- WEBTOON Productions, Studio N, Studio LICO, WEBTOON Unscrolled, LINE MANGA, and eBookJapan, among others.

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