WEBTOON Entertainment and Disney Team Up to Bring fan-favorite comics from Disney, Marvel, 20th Century Studios, and Star Wars™ to WEBTOON

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The multi-year collaboration will include classic comic series, graphic novels, and all-new original webcomic series for the first time in vertical-scroll format

LOS ANGELES (AUGUST 12 at 4:05pm ET) - Fans will soon be able to experience some of the world's most epic comics like never before. In a major move that blends iconic storytelling with cutting-edge digital formats, WEBTOON Entertainment (Nasdaq: WBTN) and Disney are teaming up to bring iconic comics from the Disney, Marvel, 20th Century Studios, and *Star Wars* brands to WEBTOON's mobile vertical-scroll format, making it easier than ever for fans all over the world to experience their favorite stories anytime, anywhere. WEBTOON Entertainment and Disney along with Marvel, 20th Century Studios, and *Star Wars* will bring around 100 blockbuster comics to WEBTOON featured globally in a new dedicated section of the English-language app.

In addition to reformatted comics, brand-new original webcomic series from the Disney, Marvel, 20th Century Studios, and *Star Wars* brands are also in development for WEBTOON's global platform. These original webcomic series will introduce new adventures for beloved characters, from superhero epics to galaxy-spanning adventures, giving fans more of what they love, delivered directly to their mobile devices.

Series will include a selection of free episodes at launch, with subsequent episodes available to unlock using WEBTOON Coins. At launch, fans will first be able to enjoy:

- Amazing Spider-Man (2022-present)
- Avengers (2012)
- Star Wars (2015)
- Alien (2021)
- Disney As Old As Time: A Twisted Tale

"The Disney, Marvel, 20th Century, and *Star Wars* brands are among the most legendary, creative, and successful in the industry," said Yongsoo Kim, Chief Strategy Officer and Head of Global WEBTOON. "We're thrilled to kick off this collaboration with iconic series from their comic book catalog – and this is just the start! Together, we're bringing this legendary storytelling to a new generation of mobile-native comic fans, while giving existing fans a new way to experience series and characters they love."

"Our collaboration with WEBTOON will allow us to expand our beloved franchise universes on a best-in-class digital platform," said Daniel Fink, SVP, Head of Digital Innovation, Disney Consumer Products. "We look forward to engaging with their dedicated, global user base while welcoming future fans to experience a redefined form of Disney storytelling that will have a lasting impact in the digital comics space."

Download the WEBTOON app and follow WEBTOON on X and Instagram for updates.

About WEBTOON Entertainment

WEBTOON Entertainment is a leading global entertainment company and home to some of the world's largest storytelling platforms. As the global leader and pioneer of the mobile webcomic format, WEBTOON Entertainment has transformed comics and visual storytelling for fans and creators.

With its CANVAS UGC platform empowering anyone to become a creator, and a growing roster of superstar WEBTOON Originals creators and series, WEBTOON Entertainment's passionate fandoms are the new face of pop culture. WEBTOON Entertainment adaptations are available on Netflix, Prime Video, Crunchyroll, and other screens around the world, and the company's content partners include Discord, HYBE, and DC Comics, among many others.

With approximately 155 million monthly active users, WEBTOON Entertainment's IP & Creator Ecosystem of aligned brands and platforms include WEBTOON, Wattpad--the world's leading webnovel platform--WEBTOON Productions, Studio N, Studio LICO, WEBTOON Unscrolled, LINE MANGA, and eBookJapan, among others.

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