



WEBTOON Entertainment Founder & CEO Junkoo Kim and COO & CFO David Lee Named to Gold House's 2025 A100 List

May 1, 2025

The recognition highlights WEBTOON Entertainment's growing impact on the global entertainment industry and Creator Economy

LOS ANGELES--(BUSINESS WIRE)--May 1, 2025-- WEBTOON Entertainment Inc. (Nasdaq: WBTN), a leading global entertainment company and home to some of the world's largest storytelling platforms, today announced that Founder & CEO Junkoo Kim and CFO & COO David Lee have been named to Gold House's 2025 A100 List. The annual list honors the most influential Asian Pacific leaders shaping culture and industry. Kim and Lee are recognized alongside directors Bong Joon Ho and Jon M. Chu, BLACKPINK superstars Lisa and Rosé, musician Charli XCX, Tubi CEO Anjali Sud, and many other luminaries for their contributions to entertainment, technology, and storytelling.

Junkoo Kim founded WEBTOON in 2005 in Korea, pioneering the mobile vertical scroll format that revolutionized digital comics and inspired a new generation of creators. His vision has transformed WEBTOON Entertainment into a global storytelling powerhouse, reaching millions of readers and empowering anyone to build a global audience for their stories.

"Being named to the A100 List is an incredible honor, and I'm grateful to be recognized alongside so many influential leaders shaping culture and innovation around the world," **said WEBTOON Entertainment Founder & CEO Junkoo Kim**. "At WEBTOON, we've always believed that great stories can come from anywhere, and this recognition is a testament to the power of storytelling and the creativity of our global creator community."

David Lee has played a pivotal role in WEBTOON Entertainment's evolution as a global entertainment company. As CFO and COO, Lee helped lead WEBTOON through its historic IPO, guiding the company through a significant period of evolution. With a sharp strategic lens and strong track record transforming global businesses, Lee has helped position WEBTOON as a leading player at the nexus of tech, IP and entertainment.

"It's a privilege to be named to the A100 List alongside our Founder and CEO Junkoo Kim, and such an inspiring group of leaders making an impact across industries," **said WEBTOON Entertainment CFO & COO David Lee**. "This recognition reflects the incredible work our team has done to revolutionize digital storytelling. WEBTOON has transformed storytelling and entertainment for a new generation, and I'm proud to help drive our mission of empowering creators and bringing diverse stories to audiences everywhere."

WEBTOON Entertainment is a powerhouse in digital storytelling, fueling hit webcomics and webnovel adaptations worldwide. WEBTOON Entertainment content has been brought to life on screens everywhere, with projects like Sweet Home and Through My Window (Netflix), Vigilante (Disney+), Sidelined: The QB and Me (Tubi), and Tower of God (Crunchyroll), among many others. Leading brands, including Duolingo, CAPCOM, DC Comics, HYBE, Ubisoft, Dropout (formerly College Humor), and Discord, have partnered with WEBTOON Entertainment to reach new audiences and tap into its massive Gen Z fanbase.

For more information or to see the complete list, please visit [a100list.com](https://www.a100list.com).

About WEBTOON Entertainment

WEBTOON Entertainment is a leading global entertainment company and home to some of the world's largest storytelling platforms. As the global leader and pioneer of the mobile webcomic format, WEBTOON Entertainment has transformed comics and visual storytelling for fans and creators.

With its CANVAS UGC platform empowering anyone to become a creator, and a growing roster of superstar WEBTOON Originals creators and series, WEBTOON Entertainment's passionate fandoms are the new face of pop culture. WEBTOON Entertainment adaptations are available on Netflix, Prime Video, Crunchyroll, and other screens around the world, and the company's content partners include Discord, HYBE and DC Comics, among many others.

With approximately 160 million monthly active users, WEBTOON Entertainment's IP & Creator Ecosystem of aligned brands and platforms include WEBTOON, Wattpad--the world's leading webnovel platform-- Wattpad WEBTOON Studios, Studio N, Studio LICO, WEBTOON Unscrolled, LINE MANGA, and eBookJapan, among others.

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